

# Model Curriculum for Diploma Courses in Film and TV Production

2023



ALL INDIA COUNCIL FOR TECHNICAL EDUCATION  
Nelson Mandela Marg, Vasant Kunj, New Delhi 110070  
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Message from the Chairman  
All India Council for Technical Education (AICTE)

In today's dynamic environment, technical skills have emerged as the bedrock of progress, fostering innovation, and propelling nations towards sustainable development. Recognizing this imperative, our committee has diligently curated courses that stand at the intersection of academic rigor and practical relevance. These courses, rooted in the latest technological advancements, are designed to equip individuals with the skills demanded by industries in the 21st century.

The pressing demand for skilled professionals in technical fields is evident, and these courses have been tailored to address this imperative. By fostering a curriculum that reflects the most current industry practices, we aim to bridge the gap between academia and industry, thus enhancing employability and contributing to the overall growth of our nation.

It is with immense pride and optimism that I address you on the launch of our new courses in the field of Technical Education. As the Chairman of the All India Council for Technical Education (AICTE), I am pleased to share this significant development that aligns with the evolving needs of our contemporary socio-economic landscape.

Quality is the cornerstone of our educational offerings. These courses are crafted with meticulous attention to detail, leveraging the latest technology to provide a learning experience that is not only comprehensive but also aligns with global standards. The robustness of our curriculum ensures that our students are well-prepared to navigate the complexities of the professional landscape.

The need for these courses is compelling, driven by the rapid evolution of technology and the corresponding demand for skilled professionals. Our commitment to excellence is mirrored in the quality of these courses, and we are confident that they will serve as a catalyst for personal and national advancement.

I extend my sincere gratitude to all our stakeholders, including industry partners, faculty members, and the students who have embraced this initiative with enthusiasm. Your unwavering support is invaluable in our quest to empower individuals, enhance employability, and contribute to the progress of our great nation.

Thank you for being an integral part of this journey toward technical excellence and national development.

Warm regards,

Chairman, All India Council for Technical Education (AICTE)



Message from the CEO  
Media and Entertainment Skills Council (MESC)

I am delighted to extend my warm greetings to all of you as we embark on a significant milestone in the realm of education and skill development. It brings me immense pleasure to see the launch of new courses in the Media and Entertainment sector under the aegis of the All India Council for Technical Education (AICTE). Media and Entertainment Skills Council is privileged to get the opportunity to develop the courses.

The Media and Entertainment industry stands as a dynamic force that not only shapes our cultural landscape but also contributes significantly to the economic fabric of our nation. In an era marked by rapid technological advancements and evolving consumer preferences, the demand for skilled professionals in this sector has never been more pronounced. It is against this backdrop that we introduce these courses, meticulously crafted to meet the contemporary needs of the industry.

Our commitment to fostering excellence is rooted in the recognition of the pivotal role played by the Media and Entertainment sector in shaping public opinion, disseminating information, and providing entertainment. By offering courses that blend theoretical knowledge with practical skills, we aim to equip our students with the competencies needed to thrive in this dynamic industry.

These courses are not just about preparing individuals for jobs; they are about nation-building. A skilled and empowered workforce in the Media and Entertainment sector is integral to our national development. It enhances our soft power, promotes cultural exchange, and contributes to economic growth. As we bridge the gap between industry demands and the skill set of our workforce, we lay the foundation for a more vibrant and globally competitive nation.

I express my heartfelt gratitude to all the stakeholders who have been instrumental in making this endeavor a reality. To our industry partners who have provided invaluable insights, our dedicated faculty who have tirelessly worked on curriculum development, and most importantly, our students who inspire us to strive for excellence – thank you.

Together, let us embark on this journey of knowledge, creativity, and skill development. May these courses open doors to new opportunities and contribute to the flourishing landscape of the Media and Entertainment sector.

With warm regards,

Chief Executive Officer, Media and Entertainment Skills Council



# Model Curriculum Committee Members

Mr. Ashish Kulkarni	Founder, Punnaryug Artvision pvt. Ltd.
Mr. Mohit Soni	CEO, Media & Entertainment Skills Council
Ms. Ritu Sood	Dean, Sharda School of Media, Film & Entertainment, Sharda University
Mr. Rajesh R Turakhia	Founder & Director, FrameBoxx Animation & VFX Pvt. Ltd
Mr. Gaurav Birla	Chief Academics Officer, Media & Entertainment Skills Council
Dr. Ankit Jain	HoD, Visual communication, school of design, Dr. Dy Patil Vidyapeeth
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Dr. Padma Rani	Director & Professor, Manipal Institute of Communication, MAHE
Dr. Charu Monga	Asst. Professor, IIT Delhi
Mr. Sathish Narayanan	Coach, Mentor India Skills & World Skills and Director, DMES
Prof. (Dr.) Rajeev Ghode	Professor, School of Media Management
Dr. Neetu Bhagat	Deputy Director, All India Council for Technical Education





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# **Chapter 1 : General Course Structure & Credit Distribution**



### Definition of Credit

1 Hr. Lecture (L) per week	1 credit
1 Hr. Tutorial (T) per week	1 credit
1 Hr. Practical (P) per week	0.5 credit
2 Hr. Practical (P) per week	1 credit

### A. Range of Credits:

In the light of the fact that a typical Model Four-year Undergraduate degree program in Media and Entertainment Skills has about 160 credits, the total number of credits proposed for the two-year Diploma program in Media and Entertainment Skills is 88.

### B. Structure of Advance Diploma program in Media and Entertainment Skills:

The structure of Diploma program in Media and Entertainment Skills shall have essentially the following categories of courses with the breakup of credits as given:

Sr. No.	Category	Suggested Breakup of Credits
4	Program Core courses (Branch specific)	60*
6	Open Elective courses (from other technical and /or emerging subjects)	8*
7	Vocational (Minor), Project work, seminar and internship in industry or elsewhere	12*
8	CO-Curricular Courses [Environmental Sciences, Induction training, Indian Constitution, Essence of Indian Traditional Knowledge etc.]	8*
	<b>Total</b>	<b>88*</b>



\*Minor variation is allowed as per need of the respective disciplines.

**C. Course code and definition:**

Course code	Definitions
L	Lecture
T	Tutorial
P	Practical
PC	Program Core Courses
OE	Open Elective Courses
PR	Project

**D. Course level coding scheme:**

Three-digit number (odd numbers are for the odd semester courses and even numbers are for even semester courses) used as suffix with the Course Code for identifying the level of the course e.g.

101, 102 ... etc. for first semester 201, 202 .... Etc. for second semester 301, 302 ... for third semester.

**E. Category-wise Courses**

**PROGRAM CORE COURSES [PC]**

**Note:**

- (i) Number of Program Core Courses: 25 (including lab courses)
- (ii) Credits: 58

Sl. No	Code No.	Course Title	Hours per week			Semester	Credits
			L	T	P		
1	DFT101	Communicative English-I	1	0	2	1	2
2	DFT102	Indian Culture & Art Forms	1	1	0	1	2



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3	DFT103	Soft-Skill & Personality Development	0	2	0	1	2
4	DFT104	Introduction to Film and TV Production Methods	1	1	2	1	3
5	DFT105	Introduction to Script Writing	1	2	2	1	4
6	DFT106	Visualization Foundation	1	2	0	1	3
7	DFT201	Communicative English-II	1	0	2	2	2
8	DFT202	Media Laws & Ethics	1	1	0	2	2
9	DFT203	Writing for Media	0	2	0	2	2
10	DFT204	Communication: Concepts & Principles	1	1	2	2	3
11	DFT205	Introduction to Production Design	1	2	2	2	4
12	DFT206	Introduction to stage Light and Sound	1	2	0	2	3
13	DFT301	Introduction to Film and Television	1	1	0	3	2
14	DFT302	History of Cinema and Film Theory	0	2	0	3	2
15	DFT303	Writing for Visual Media	1	1	2	3	3
16	DFT304	Introduction to Audiography	1	2	2	3	4
17	DFT305	Digital Photography and Basic Lighting Techniques	1	2	0	3	3
18	DFT306	Digital Video Editing I	1	1	2	3	3
19	DFT307	Radio Jockeying & Program Production	1	1	2	3	3
20	DFT401	Direction and Production Methodology	1	1	0	4	2
21	DFT402	Motion Picture Photography and Lighting	0	2	0	4	2
22	DFT403	Sound Design and Audiography	1	1	2	4	3
23	DFT404	Digital Video Editing II	1	2	2	4	4
24	DFT405	Continuity Actuality Dialogue Exercise: (Any One)	1	2	0	4	3
25	DFT406	Community Connect	0	2	0	4	2



<b>Total Credits</b>	<b>58</b>
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\*\* The branch code, e.g. ADMC for Media Communication

### Three-digit number for identifying the level of the course

### OPEN ELECTIVE COURSES [OE]

**Note:**

- (i) Number of Open Elective Courses: 12
- (ii) Credits: 28
- (iii) The Open Elective Courses to be offered in all semesters.
- (iv) The students can opt for any open elective courses that are offered by any of the respective departments.

Sl. No	Code No.	Course Title	Hours per week			Semester	Credits
			L	T	P		
1	OE	Open Elective (To be Chosen by Student)	0	2	0	1	2
2		Vocational (Minor)	0	2	2	1	3
3		Co-Curricular	0	2	0	1	2
4		Open Elective (To be Chosen by Student)	0	2	0	2	2
5		Vocational (Minor)	0	2	2	2	3
6		Co-Curricular	0	2	0	2	2
7		Open Elective (To be Chosen by Student)	0	2	0	3	2
8		Vocational (Minor)	0	2	2	3	3
9		Co-Curricular	0	2	0	3	2
10		Open Elective (To be Chosen by Student)	0	2	0	4	2
11		Smartphone Film Making - Vocational Minor	0	2	2	4	3
12		Co-Curricular	0	2	0	4	2



<b>Total Credits</b>	28
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\*\* The branch code, e.g. ADMC for Media Communication

### Three-digit number for identifying the level of the course

**PROJECT WORK AND INTERNSHIP IN INDUSTRY OR ELSEWHERE**

Sl. No	Code No.	Course Title	Hours per week			Semester	Credits
			L	T	P		
1		Live Project I (Industry TieUp)	0	0	0	2	0
2		Live Project II (Industry TieUp)	0	0	0	4	0
<b>Total Credits</b>							0

**Note:**

- Projects can be taken at an industry or also at the institution premises.
- Live projects can also be taken into account when considering internship

**INDUCTION PROGRAM**

Induction program (mandatory)	Two-week duration
Induction program for students to be offered right at the start of the first YEAR.	<ul style="list-style-type: none"> <li>• Physical activity</li> <li>• Creative Arts</li> <li>• Universal Human Values</li> <li>• Literary</li> <li>• Proficiency Modules</li> <li>• Lectures by Eminent People</li> <li>• Visits to local Areas</li> <li>• Familiarization to Dept./Branch &amp; Innovations</li> </ul>

**F. Mandatory Visits/Workshop/Expert Lectures:**

- It is mandatory to arrange one industrial visit every semester for the students of each branch.
- It is mandatory to conduct a One-week workshop during the winter break after fifth semester on professional/ industry/ entrepreneurial orientation.





c. It is mandatory to organize at least one expert lecture per semester for each branch by inviting resource persons from domain specific industry.

### G. Evaluation Scheme (Suggestive only):

#### a. For Theory Courses:

(The weightage of Internal assessment is 40% and for End Semester Exam is 60%) The student has to obtain at least 40% marks individually both in internal assessment and end semester exams to pass.

#### b. For Practical Courses:

(The weightage of Internal assessment is 60% and for End Semester Exam is 40%) The student has to obtain at least 40% marks individually both in internal assessment and end semester exams to pass.

#### c. For Internship / Projects / Seminar etc.

Evaluation is based on work done, quality of report, performance in viva-voce, presentation etc.

**Note:** The internal assessment is based on the student's performance in mid semester tests (two best out of three), quizzes, assignments, class performance, attendance, viva-voce in practical, lab record etc.

### H. Mapping of Marks to Grades

Each course (Theory/Practical) is to be assigned 100 marks, irrespective of the number of credits, and the mapping of marks to grades may be done as per the following table:

Range of Marks	Assigned Grade
91-100	AA/A+
81-90	AB/A
71-80	BB/B+
61-70	BC/B
51-60	CC/C+
46-50	CD/C
40-45	DD/D



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< 40	FF/F (Fail due to less marks)
-	FR (Fail due to shortage of attendance and therefore, to repeat the course)

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# Chapter 2 : FIRST YEAR CURRICULUM STRUCTURE



## Model Curriculum for Diploma Courses in Film and TV Production

Semester 1								
Sl. No.	Category of Course	Code No.	Course Title	Hours per week			Total Contact hrs/week	Credits
				L	T	P		
1	PC	DFT101	Communicative English-I	1	0	2	3	2
2	PC	DFT102	Indian Culture & Art Forms	1	1	0	2	2
3	PC	DFT103	Soft-Skill & Personality Development	0	2	0	2	2
4	PC	DFT104	Introduction to Film and TV Production Methods	1	1	2	4	3
5	PC	DFT105	Introduction to Script Writing	1	2	2	5	4
6	PC	DFT106	Visualization Foundation	1	2	0	3	3
7	OE		Open Elective (To be Chosen by Student)	0	2	0	2	2
8	OE		Vocational (Minor)	0	2	2	4	3
9x	OE		Co-Curricular	0	2	0	2	2
<b>Total Credits</b>								<b>23</b>

Semester 2								
Sl. No.	Category of Course	Code No.	Course Title	Hours per week			Total Contact hrs/week	Credits
				L	T	P		
1	PC	DFT201	Communicative English-II	1	0	2	3	2
2	PC	DFT202	Media Laws & Ethics	1	1	0	2	2
3	PC	DFT203	Writing for Media	0	2	0	2	2
4	PC	DFT204	Communication: Concepts & Principles	1	1	2	4	3
5	PC	DFT205	Introduction to Production Design	1	2	2	5	4
6	PC	DFT206	Introduction to stage Light	1	2	0	3	3

			and Sound					
7	OE		Open Elective (To be Chosen by Student)	0	2	0	2	2
8	OE		Vocational (Minor)	0	2	2	4	3
9	OE		Co-Curricular	0	2	0	2	2
10	PR		<b>Live Project I (Industry TieUp)</b>	0	0	0	0	0
<b>Total Credits</b>								23

<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - I</u></b>	
Course Code	: DFT101
Course Title	: Communicative English-I
Number of Credits	: 2 (L:1,T:0,P:2)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Develop effective verbal and written communication skills.
2. Enhance comprehension and interpretation abilities.
3. Foster critical thinking through engaging with diverse texts.
4. Cultivate interpersonal and group communication skills.
5. Apply language skills relevant to media and entertainment contexts.

**Course Content:**

1. Foundations of English Language
2. Reading Comprehension Strategies
3. Writing Techniques for Media
4. Verbal and Non-verbal Communication
5. Media Literacy and Critical Analysis
6. Presentation Skills for Media Professionals
7. Group Communication Dynamics
8. Cultural Sensitivity in Communication



**Course Outcome:**

1. Proficient written and verbal communication in media settings.
2. Critical analysis and interpretation of media-related content.
3. Effective presentation and public speaking abilities.
4. Collaborative communication skills suitable for team environments.
5. Application of language skills in media and entertainment contexts.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - I</u></b>	
Course Code	: DFT102
Course Title	: Indian Culture & Art Forms
Number of Credits	: 2 (L:1,T:1,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Develop an understanding of the rich cultural heritage and diverse art forms in India.
2. Explore the interplay between culture, traditions, and artistic expressions in the Indian context.
3. Analyze the influence of Indian culture on film and television production.
4. Identify and appreciate various art forms contributing to Indian cultural identity.
5. Apply cultural insights to enhance storytelling and production values in media projects.

**Course Content:**

1. Introduction to Indian Culture and Its Significance
2. Exploration of Traditional and Contemporary Art Forms
3. Understanding the Role of Culture in Film and TV Production
4. Case Studies: Cultural Influences in Iconic Indian Productions
5. Artistic Elements in Film and Television Storytelling
6. Indian Festivals, Rituals, and Their Representation in Media
7. Cultural Sensitivity and Ethical Considerations in Media Production
8. Impact of Cultural Diversity on Film and TV Audience Engagement

**Course Outcome:**

1. Acquire a deep understanding of Indian culture and its various manifestations.
2. Recognize the significance of traditional and contemporary art forms in Indian society.
3. Apply cultural insights to enrich storytelling and production techniques.



4. Evaluate the cultural influences in iconic Indian film and TV productions.
5. Develop a nuanced perspective on representing cultural elements in media projects.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - I</u></b>	
Course Code	: DFT103
Course Title	: Soft-Skill & Personality Development
Number of Credits	: 2 (L:0,T:2,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Develop essential soft skills crucial for effective communication and collaboration in the film and TV industry.
2. Enhance interpersonal skills and emotional intelligence for better teamwork.
3. Cultivate a professional and positive attitude suitable for the media and entertainment sector.
4. Develop personality traits that contribute to leadership and effective project management.
5. Acquire skills to handle stress, manage conflicts, and thrive in a dynamic production environment.

**Course Content:**

1. Importance of Soft Skills in the Film and TV Industry
2. Effective Communication Strategies for Media Professionals
3. Interpersonal and Teamwork Skills in a Production Setting
4. Emotional Intelligence and its Relevance in Film and TV Production
5. Professionalism and Work Ethics in the Media and Entertainment Sector
6. Leadership and Decision-Making Skills for Production Teams
7. Stress Management and Conflict Resolution Techniques
8. Personal Branding and Career Development in Film and TV

**Course Outcome:**

1. Demonstrate proficiency in essential soft skills for effective communication.
2. Exhibit improved interpersonal and teamwork skills in a production environment.
3. Cultivate emotional intelligence for better collaboration and understanding.
4. Showcase professionalism and ethical conduct in the media and entertainment sector.
5. Develop leadership qualities and effective decision-making skills in a production context.



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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - I</u></b>	
Course Code	: DFT104
Course Title	: Introduction to Film and TV Production Methods
Number of Credits	: 3 (L:1,T:1,P:2)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Introduce students to the fundamental concepts and techniques of film and TV production.
2. Provide an overview of the different methods and approaches used in the production of films and TV shows.
3. Familiarize students with the technical aspects of camera operation, lighting, and sound in production.
4. Develop basic skills in pre-production, including scriptwriting and storyboarding.
5. Understand the importance of post-production processes in film and TV.

**Course Content:**

1. Overview of Film and TV Production: Concepts and Terminology
2. Introduction to Camera Operation, Lighting, and Sound Techniques
3. Pre-production Essentials: Scriptwriting, Storyboarding, and Planning
4. Production Methods: On-location Shooting, Studio Production, and Remote Shoots
5. Post-production Processes: Editing, Sound Design, and Visual Effects

**Course Outcome:**

1. Demonstrate a basic understanding of film and TV production terminology and concepts.
2. Acquire practical skills in camera operation, lighting, and sound techniques.
3. Develop proficiency in pre-production tasks, including scriptwriting and storyboarding.
4. Gain knowledge of different production methods used in the industry.
5. Understand the significance of post-production processes in creating high-quality films and TV shows.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - I</u></b>
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Course Code	:	DFT105
Course Title	:	Introduction to Script Writing
Number of Credits	:	4 (L:1,T:2,P:2)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**

1. Introduce students to the art and craft of scriptwriting for film and television.
2. Provide an understanding of storytelling principles and narrative structures.
3. Develop skills in creating engaging characters and dialogues.
4. Familiarize students with various genres and styles of scriptwriting.
5. Cultivate the ability to transform ideas into a well-structured and compelling script.

**Course Content:**

1. Fundamentals of Scriptwriting: Elements and Structure
2. Narrative Techniques: Plot, Subplots, and Story Arcs
3. Character Development: Creating Memorable and Authentic Characters
4. Dialogues: Crafting Conversations that Drive the Narrative
5. Exploring Genres: Drama, Comedy, Thriller, and more

**Course Outcome:**

1. Develop proficiency in scriptwriting terminology and techniques.
2. Demonstrate an understanding of storytelling principles and narrative structures.
3. Create engaging characters with well-crafted dialogues.
4. Explore and experiment with different genres and styles of scriptwriting.
5. Produce a well-structured and compelling script for film or television.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - I</u></b>		
Course Code	:	DFT106
Course Title	:	Visualization Foundation
Number of Credits	:	3 (L:1,T:2,P:0)
Prerequisites	;	NIL
Course Category	:	PC



**Objective:**

1. Introduce students to the foundational principles of visualization in film and TV production.
2. Develop skills in translating ideas into visual elements using various mediums.
3. Provide an understanding of visual storytelling techniques and their applications.
4. Familiarize students with the technical aspects of visual communication in media production.
5. Encourage creativity and innovation in expressing ideas visually.

**Course Content:**

1. Basics of Visual Elements: Line, Shape, Color, Texture, and Space
2. Visual Communication Techniques: Storyboarding and Mood Boards
3. Cinematography Fundamentals: Camera Angles, Shots, and Movement
4. Production Design: Creating Visual Aesthetics for Film and TV
5. Digital Tools for Visualization: Introduction to Graphic Software

**Course Outcome:**

1. Develop a strong foundation in visual elements and their applications.
2. Demonstrate proficiency in translating ideas into visual forms.
3. Apply visual storytelling techniques in film and TV production.
4. Understand the technical aspects of cinematography and production design.
5. Utilize digital tools for effective visualization in media projects.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - II</u></b>	
Course Code	: DFT201
Course Title	: Communicative English-II
Number of Credits	: 2 (L:1,T:0,P:2)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Enhance proficiency in English language skills for effective communication.
2. Develop advanced writing skills suitable for various media platforms.
3. Understand the principles of effective verbal and non-verbal communication.
4. Explore advanced concepts in media-related language usage.



5. Apply communication strategies in diverse media contexts.

**Course Content:**

1. Advanced Writing Techniques for Media
2. Verbal and Non-Verbal Communication Strategies
3. Professional Communication in Media Industry
4. Media-related Language Usage and Style
5. Language Proficiency in Different Media Genres
6. Effective Communication in Visual and Digital Media
7. Multimodal Communication Skills

**Course Outcome:**

1. Improved proficiency in written and spoken English.
2. Advanced writing skills suitable for various media genres.
3. Enhanced understanding of effective communication principles.
4. Application of advanced language usage in media contexts.
5. Proficient communication in diverse media platforms.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - II</u></b>	
Course Code	: DFT202
Course Title	: Media Laws & Ethics
Number of Credits	: 2 (L:1,T:1,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Develop a deep understanding of media laws and ethical considerations in the media industry.
2. Explore the legal frameworks governing various forms of media.
3. Analyze ethical challenges and dilemmas faced by media professionals.
4. Understand the importance of freedom of speech and expression in media.
5. Develop skills to navigate legal and ethical issues in media practice.



**Course Content:**

1. Introduction to Media Laws
2. Legal Frameworks for Print, Broadcast, and Digital Media
3. Ethical Principles in Media Communication
4. Privacy, Defamation, and Intellectual Property Laws
5. Case Studies on Media Ethics
6. Media Regulation and Self-Regulatory Mechanisms

**Course Outcome:**

1. In-depth knowledge of media laws and regulations.
2. Ability to analyze and navigate legal frameworks for different media forms.
3. Enhanced ethical decision-making skills in media practice.
4. Understanding of privacy, defamation, and intellectual property laws.
5. Proficiency in applying ethical principles in various media scenarios.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - II</u></b>		
Course Code	:	DFT203
Course Title	:	Writing for Media
Number of Credits	:	2 (L:0,T:2,P:0)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**

1. Develop proficiency in various writing styles used in media.
2. Understand the principles of effective storytelling and narrative construction.
3. Acquire skills for adapting writing to different media platforms.
4. Enhance research and investigative writing capabilities.
5. Develop editing and proofreading skills specific to media content.

**Course Content:**

1. Introduction to Writing Styles in Media



2. Principles of Storytelling and Narrative Techniques
3. Writing for Print Media: Newspapers and Magazines
4. Writing for Broadcast Media: Radio and Television
5. Writing for Online and Digital Platforms
6. Research and Investigative Writing
7. Editing and Proofreading for Media
8. Ethical Considerations in Media Writing

**Course Outcome:**

1. Proficient writing in diverse media formats.
2. Mastery of storytelling and narrative techniques.
3. Adaptability in writing for various media platforms.
4. Strong research and investigative writing skills.
5. Effective editing and proofreading of media content.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - II</u></b>	
Course Code	: DFT204
Course Title	: Communication: Concepts & Principles
Number of Credits	: 3 (L:1,T:1,P:2)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Explore the fundamental concepts and principles of communication in the context of film and TV production.
2. Understand how effective communication contributes to the success of media projects.
3. Develop skills in conveying ideas clearly and persuasively through various communication channels.
4. Introduce students to the principles of interpersonal and group communication in a production environment.
5. Foster critical thinking and analysis in evaluating the role of communication in media storytelling.

**Course Content:**

1. Foundations of Communication: Models and Theories
2. Verbal and Nonverbal Communication in Media Production



3. Audience Analysis and Media Messaging
4. Interpersonal Communication in Collaborative Work Environments
5. Communication Strategies in Media Campaigns

**Course Outcome:**

1. Grasp fundamental concepts and theories of communication.
2. Apply effective communication techniques in media production contexts.
3. Develop persuasive communication skills for media storytelling.
4. Understand interpersonal dynamics in collaborative media projects.
5. Evaluate and implement communication strategies in media campaigns.

<b><u>Detailed First Year Curriculum Contents</u></b>		
<b><u>SEMESTER - II</u></b>		
Course Code	:	DFT205
Course Title	:	Introduction to Production Design
Number of Credits	:	4 (L:1,T:2,P:1)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**

1. Provide an overview of the role and significance of production design in film and TV production.
2. Introduce key concepts and principles related to visual storytelling and design aesthetics.
3. Develop an understanding of the collaborative nature of production design within the filmmaking process.
4. Explore the use of elements such as set design, props, and costumes in enhancing narrative impact.
5. Foster critical thinking and analytical skills in evaluating the visual aspects of media production.

**Course Content:**

1. Basics of Production Design: Concepts and Principles
2. Visual Storytelling and Aesthetics in Media Production
3. Collaboration and Teamwork in Production Design
4. Set Design, Props, and Costumes: Enhancing Visual Narratives
5. Analyzing Visual Aspects in Film and TV Production

**Course Outcome:**

1. Understand the role and significance of production design in media production.
2. Apply key concepts and principles of design aesthetics to visual storytelling.



3. Collaborate effectively within a production design team.
4. Utilize elements like set design, props, and costumes for narrative enhancement.
5. Evaluate and critique the visual aspects of media production from a design perspective.

<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - II</u></b>	
Course Code	: DFT206
Course Title	: Introduction to stage Light and Sound
Number of Credits	: 3 (L:1,T:2,P:0)
Prerequisites	; NIL
Course Category	: PC

**Objective:**

1. Introduce the fundamental concepts of stage lighting and sound design in the context of film and TV production.
2. Provide hands-on experience with lighting equipment and sound technology commonly used in the industry.
3. Develop an understanding of the artistic and technical aspects of creating effective lighting setups for different scenarios.
4. Explore the role of sound in storytelling, including dialogue, music, and sound effects.
5. Foster practical skills in operating lighting and sound equipment for stage productions.

**Course Content:**

1. Basics of Stage Lighting: Principles and Techniques
2. Introduction to Sound Design in Film and TV
3. Hands-on Experience with Lighting Equipment
4. Artistic and Technical Aspects of Lighting Setups
5. Role of Sound in Storytelling: Dialogue, Music, and Effects

**Course Outcome:**

1. Understand fundamental concepts of stage lighting and sound design.
2. Gain practical experience with industry-standard lighting and sound equipment.
3. Apply knowledge of lighting principles to create effective setups.
4. Recognize the role of sound elements in enhancing storytelling.
5. Develop practical skills in operating lighting and sound equipment for stage productions.

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# Chapter 3 : SECOND YEAR CURRICULUM STRUCTURE





Semester 3								
Sl. No.	Category of Course	Code No.	Course Title	Hours per week			Total Contact hrs/week	Credits
				L	T	P		
1	PC	DFT301	Introduction to Film and Television	1	1	0	2	2
2	PC	DFT302	History of Cinema and Film Theory	0	2	0	2	2
3	PC	DFT303	Writing for Visual Media	1	1	2	4	3
4	PC	DFT304	Introduction to Audiography	1	2	2	5	4
5	PC	DFT305	Digital Photography and Basic Lighting Techniques	1	2	0	3	3
6	PC	DFT306	Digital Video Editing I	1	1	2	7	3
7	PC	DFT307	Radio Jockeying & Program Production	1	1	2	4	3
8	OE		Open Elective (To be Chosen by Student)	0	2	0	2	2
9	OE		Vocational (Minor)	0	2	2	4	3
10	OE		Co-Curricular	0	2	0	2	2
<b>Total Credits</b>								<b>27</b>

Semester 4								
Sl. No.	Category of Course	Code No.	Course Title	Hours per week			Total Contact hrs/week	Credits
				L	T	P		
1	PC	DFT401	Direction and Production Methodology	1	1	0	2	2
2	PC	DFT402	Motion Picture Photography and Lighting	0	2	0	2	2
3	PC	DFT403	Sound Design and Audiography	1	1	2	4	3



## Model Curriculum for Diploma Courses in Film and TV Production

4	PC	DFT404	Digital Video Editing II	1	2	2	5	4
5	PC	DFT405	Continuity Actuality Dialogue Exercise: (Any One)	1	2	0	3	3
6	PC	DFT406	Community Connect	0	2	0	2	2
7	OE		Open Elective (To be Chosen by Student)	0	2	0	2	2
8	OE		Smartphone Film Making - Vocational Minor	0	2	2	4	3
9	OE		Co-Curricular	0	2	0	2	2
10	PR		<b>Live Project II (Industry TieUp)</b>	0	0	0	0	0
<b>Total Credits</b>								23

<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - III</u></b>	
Course Code	: DFT301
Course Title	: Introduction to Film and Television
Number of Credits	: 2 (L:1,T:1,P:0)
Prerequisites	: NIL
Course Category	: PC

### Objective:

1. Provide an overview of the history and evolution of film and television.
2. Introduce the fundamental concepts of visual storytelling and narrative techniques.
3. Explore the key components of film and television production processes.
4. Familiarize students with the technical aspects of camera operation and cinematography.
5. Develop an understanding of the roles and responsibilities within the film and television industry.

### Course Content:

1. History and Evolution of Film and Television
2. Visual Storytelling and Narrative Techniques



3. Components of Film and Television Production
4. Technical Aspects of Camera Operation and Cinematography
5. Roles and Responsibilities in the Film and Television Industry

**Course Outcome:**

1. Understand the historical context and evolution of film and television.
2. Apply fundamental concepts of visual storytelling and narrative techniques.
3. Demonstrate knowledge of key components in film and television production.
4. Operate cameras and understand basic cinematography principles.
5. Identify and comprehend various roles within the film and television industry.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - III</u></b>	
Course Code	: DFT302
Course Title	: History of Cinema and Film Theory
Number of Credits	: 2 (L:0,T:2,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Provide an in-depth exploration of the history and evolution of cinema.
2. Introduce key film theories and their impact on cinematic storytelling.
3. Analyze influential films that have shaped the cinematic landscape.
4. Develop critical thinking skills to evaluate and interpret films from various genres.
5. Explore the cultural and social impact of cinema on society.

**Course Content:**

1. Evolution and Milestones in the History of Cinema
2. Major Film Theories and Their Application
3. Analysis of Influential Films Across Genres
4. Developing Critical Thinking Skills in Film Evaluation
5. Cultural and Social Impact of Cinema

**Course Outcome:**

1. Demonstrate a comprehensive understanding of the history and evolution of cinema.
2. Apply key film theories to analyze and interpret cinematic storytelling.
3. Analyze and critique influential films from various genres.
4. Develop critical thinking skills in evaluating and interpreting films.
5. Understand the cultural and social impact of cinema on society.



<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - III</u></b>		
Course Code	:	DFT303
Course Title	:	Writing for Visual Media
Number of Credits	:	3 (L:1,T:1,P:2)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**

1. Develop proficiency in writing for visual media, including film and television.
2. Understand the unique narrative structures and storytelling techniques in visual storytelling.
3. Learn to create compelling and engaging scripts for film and television projects.
4. Explore the role of dialogue, characterization, and plot development in visual storytelling.
5. Gain practical experience in scriptwriting through hands-on exercises.

**Course Content:**

1. Fundamentals of Writing for Visual Media
2. Narrative Structures in Film and Television
3. Crafting Compelling Scripts for Film Projects
4. Role of Dialogue, Characterization, and Plot Development
5. Hands-on Scriptwriting Exercises

**Course Outcome:**

1. Demonstrate proficiency in writing for visual media.
2. Understand and apply unique narrative structures in visual storytelling.
3. Create compelling and engaging scripts for film and television projects.
4. Utilize effective dialogue, characterization, and plot development techniques.
5. Gain practical experience through hands-on scriptwriting exercises.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - III</u></b>		
Course Code	:	DFT304
Course Title	:	Introduction to Audiography



Number of Credits	:	4 (L:1,T:2,P:2)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**

1. Understand the fundamentals of audio recording and reproduction.
2. Learn the basics of audiography and its applications in film and television production.
3. Explore the equipment and technologies used in audiography.
4. Develop practical skills in recording and editing audio for various media projects.
5. Gain insights into the creative and technical aspects of sound design.

**Course Content:**

1. Fundamentals of Audio Recording and Reproduction
2. Introduction to Audiography in Film and Television
3. Equipment and Technologies in Audiography
4. Practical Skills in Recording and Editing Audio
5. Creative and Technical Aspects of Sound Design

**Course Outcome:**

1. Demonstrate a solid understanding of audio recording and reproduction.
2. Apply audiography principles in the context of film and television production.
3. Familiarity with various equipment and technologies used in audiography.
4. Develop practical skills in recording and editing audio for media projects.
5. Understand the creative and technical aspects of sound design in media production.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - III</u></b>		
Course Code	:	DFT305
Course Title	:	Digital Photography and Basic Lighting Techniques
Number of Credits	:	3 (L:1,T:2,P:0)
Prerequisites	;	NIL
Course Category	:	PC

**Objective:**



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1. Master the fundamentals of digital photography.
2. Understand the principles of lighting and its impact on photography.
3. Gain proficiency in using digital cameras and related equipment.
4. Learn essential techniques for capturing high-quality images.
5. Develop skills in basic photo editing and post-production.

### Course Content:

1. Fundamentals of Digital Photography
2. Principles of Lighting Techniques
3. Digital Cameras and Equipment
4. Techniques for High-Quality Image Capture
5. Basic Photo Editing and Post-Production

### Course Outcome:

1. Demonstrate mastery of digital photography fundamentals.
2. Apply lighting principles effectively in photographic settings.
3. Proficiently use digital cameras and associated equipment.
4. Employ various techniques to capture high-quality images.
5. Edit and enhance photos using basic post-production skills.

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<b>Detailed First Year Curriculum Contents</b>	
<b>SEMESTER - III</b>	
Course Code	: DFT306
Course Title	: Digital Video Editing I
Number of Credits	: 3 (L:1,T:1,P:2)
Prerequisites	: NIL
Course Category	: PC

### Objective:

1. Acquire a comprehensive understanding of digital video editing concepts.
2. Develop proficiency in using industry-standard video editing software.
3. Learn essential techniques for non-linear video editing.
4. Understand the principles of video storytelling and continuity.
5. Gain hands-on experience in editing raw footage to produce cohesive video sequences.

### Course Content:

1. Introduction to Digital Video Editing Concepts
2. Proficient Use of Industry-Standard Editing Software



3. Techniques for Non-linear Video Editing
4. Principles of Video Storytelling and Continuity
5. Hands-On Editing of Raw Footage

**Course Outcome:**

1. Demonstrate a deep understanding of digital video editing concepts.
2. Utilize industry-standard editing software with proficiency.
3. Apply techniques for effective non-linear video editing.
4. Implement principles of video storytelling and continuity.
5. Produce cohesive video sequences through hands-on editing experience.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - III</u></b>	
Course Code	: DFT307
Course Title	: Radio Jockeying & Program Production
Number of Credits	: 3 (L:1,T:1,P:2)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Develop the skills required for effective radio jockeying.
2. Learn the art of creating engaging and entertaining radio programs.
3. Master the use of radio equipment and production tools.
4. Understand the principles of program planning and execution.
5. Enhance communication and presentation skills for radio.

**Course Content:**

1. Fundamentals of Radio Jockeying
2. Creating Engaging Radio Programs
3. Operation of Radio Equipment and Tools
4. Principles of Program Planning
5. Communication and Presentation Skills for Radio

**Course Outcome:**

1. Demonstrate proficiency in radio jockeying skills.
2. Create engaging and entertaining radio programs.



3. Operate radio equipment and production tools effectively.
4. Plan and execute radio programs with precision.
5. Enhance communication and presentation skills for radio broadcasting.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - IV</u></b>	
Course Code	: DFT401
Course Title	: Direction and Production Methodology
Number of Credits	: 2 (L:1,T:1,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Acquire comprehensive knowledge of direction and production methodologies in filmmaking.
2. Understand the creative and technical aspects of directing and producing audiovisual content.
3. Learn effective planning and execution techniques for film and TV production.
4. Develop proficiency in coordinating and managing various elements of the production process.
5. Enhance storytelling skills and visual aesthetics in filmmaking.

**Course Content:**

1. Principles of Direction in Filmmaking
2. Creative and Technical Aspects of Production
3. Planning and Execution Techniques
4. Coordination and Management in Production
5. Storytelling and Visual Aesthetics in Filmmaking

**Course Outcome:**

1. Demonstrate a deep understanding of direction and production methodologies.
2. Apply creative and technical skills to the production of audiovisual content.
3. Plan and execute film and TV production with efficiency.
4. Coordinate and manage various elements of the production process effectively.
5. Enhance storytelling skills and visual aesthetics in the context of filmmaking.





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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER – IV</u></b>	
Course Code	: DFT402
Course Title	: Motion Picture Photography and Lighting
Number of Credits	: 2 (L:0,T:2,P:0)
Prerequisites	: NIL
Course Category	: PC

**Objective:**

1. Gain a comprehensive understanding of motion picture photography techniques.
2. Learn advanced lighting principles and their application in cinematography.
3. Develop proficiency in operating cameras and lighting equipment for film production.
4. Explore creative aspects of cinematography and visual storytelling.
5. Understand the technical considerations in capturing motion pictures.

**Course Content:**

1. Principles of Motion Picture Photography
2. Advanced Lighting Techniques in Cinematography
3. Camera Operation and Equipment Handling
4. Creative Aspects of Cinematography
5. Technical Considerations in Capturing Motion Pictures

**Course Outcome:**

1. Demonstrate expertise in motion picture photography techniques.
2. Apply advanced lighting principles effectively in cinematography.
3. Operate cameras and lighting equipment with proficiency.
4. Enhance creative skills for visual storytelling in the context of cinematography.
5. Understand and apply technical considerations in capturing motion pictures.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - IV</u></b>
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## Model Curriculum for Diploma Courses in Film and TV Production

Course Code	:	DFT403
Course Title	:	Sound Design and Audiography
Number of Credits	:	3 (L:1,T:1,P:2)
Prerequisites	;	NIL
Course Category	:	PC

### Objective:

1. Acquire a deep understanding of sound design principles in film and television production.
2. Learn techniques for recording and editing high-quality audio for various media projects.
3. Develop proficiency in using audiography equipment and software.
4. Explore creative aspects of sound design and its role in storytelling.
5. Understand the technical aspects of achieving optimal audio quality in audiovisual productions.

### Course Content:

1. Principles of Sound Design in Film and Television
2. Techniques for Recording and Editing Audio
3. Proficient Use of Audiography Equipment and Software
4. Creative Aspects of Sound Design in Storytelling
5. Technical Considerations for Achieving Optimal Audio Quality

### Course Outcome:

1. Demonstrate expertise in sound design principles for film and television.
2. Apply recording and editing techniques to produce high-quality audio.
3. Utilize audiography equipment and software with proficiency.
4. Enhance creative skills for integrating sound design into storytelling.
5. Understand and apply technical considerations for achieving optimal audio quality.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - IV</u></b>		
Course Code	:	DFT404
Course Title	:	Digital Video Editing II
Number of Credits	:	4 (L:1,T:2,P:2)



Prerequisites	:	NIL
Course Category	:	PC

**Objective:**

1. Master advanced techniques in digital video editing.
2. Enhance proficiency in using specialized editing software features.
3. Explore advanced concepts in non-linear video editing.
4. Develop expertise in color correction and grading.
5. Acquire skills in audio editing and synchronization.

**Course Content:**

1. Advanced Techniques in Digital Video Editing
2. Specialized Features of Editing Software
3. In-Depth Exploration of Non-linear Video Editing
4. Color Correction and Grading
5. Audio Editing and Synchronization

**Course Outcome:**

1. Demonstrate mastery of advanced digital video editing techniques.
2. Utilize specialized features of editing software with expertise.
3. Apply advanced concepts for non-linear video editing.
4. Execute precise color correction and grading.
5. Demonstrate proficiency in audio editing and synchronization.

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<b><u>Detailed First Year Curriculum Contents</u></b> <b><u>SEMESTER - IV</u></b>		
Course Code	:	DFT405
Course Title	:	Continuity Actuality Dialogue Exercise: (Any One)
Number of Credits	:	3 (L:1,T:2,P:0)
Prerequisites	:	NIL
Course Category	:	PC

**Objective:**

1. Understand the importance of continuity in film and television production.
2. Learn how to maintain visual and narrative consistency across scenes.
3. Practice capturing real-life events with actuality recording techniques.



4. Develop skills in capturing and recording dialogues effectively.
5. Gain hands-on experience in managing continuity, actuality, and dialogue in film and TV.

**Course Content:**

1. Importance of Continuity in Film and TV Production
2. Techniques for Maintaining Visual and Narrative Consistency
3. Actuality Recording in Real-Life Events
4. Effective Dialogue Capture and Recording Techniques
5. Hands-on Exercises in Managing Continuity, Actuality, and Dialogue

**Course Outcome:**

1. Demonstrate mastery in maintaining continuity in film and television projects.
2. Apply techniques for ensuring visual and narrative consistency across scenes.
3. Proficiently use actuality recording techniques for real-life events.
4. Capture and record dialogues effectively in various production scenarios.
5. Gain practical experience in managing continuity, actuality, and dialogue in film and TV productions.

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<b><u>Detailed First Year Curriculum Contents</u></b>	
<b><u>SEMESTER - IV</u></b>	
Course Code	: DFT406
Course Title	: Community Connect
Number of Credits	: 2(L:0,T:2,P:0)
Prerequisites	; NIL
Course Category	: PC

**Objective:**

1. Understand the concept and importance of community engagement in media communication.
2. Explore various strategies for fostering community connections.
3. Develop skills in creating and maintaining positive relationships with diverse communities.
4. Understand the role of media in building and sustaining community partnerships.
5. Gain insights into the ethical considerations of community engagement in media.
6. Learn effective communication methods for community outreach.
7. Explore case studies and best practices in successful community connect initiatives.



8. Develop practical skills in designing and implementing community-oriented media projects.

**Course Content:**

1. Introduction to Community Connect in Media Communication
2. Strategies for Fostering Community Connections
3. Building Positive Relationships with Diverse Communities
4. Media's Role in Building and Sustaining Community Partnerships
5. Ethical Considerations in Community Engagement
6. Effective Communication Methods for Community Outreach
7. Case Studies and Best Practices in Community Connect Initiatives
8. Designing and Implementing Community-Oriented Media Projects

**Course Outcome:**

1. Comprehensive understanding of community engagement in media communication.
2. Proficiency in devising strategies for effective community connections.
3. Skills in building positive relationships with diverse communities.
4. Understanding the role of media in fostering community partnerships.
5. Ethical awareness in community engagement practices.
6. Effective communication methods for successful community outreach.
7. Knowledge of case studies and best practices in community connect initiatives.
8. Practical skills in designing and implementing community-oriented media projects.

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